

#ThanksForTheChance

Take part in the **Scottish Apprenticeship Week 2021 (1 - 5 March 2021)** social media challenge using [#ThanksForTheChance](#).

During the toughest of times, thousands of employers across Scotland are continuing to give young people a chance through apprenticeships.

This Scottish Apprenticeship Week, we're asking employers, learning providers and apprentices to share their stories of who gave them a chance in the workplace.

By sharing our stories we can recognise the mentors, bosses and businesses that helped shape our careers and make us what we are today.

In doing so, we can inspire those who can create opportunities for young people who are facing the toughest of challenges.



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Everyone can get involved

Whether you're an apprentice, work with apprentices or anyone who wants to take two seconds to recognise someone who's been important in your career, [#ThanksForTheChance](#) is open to everyone.

Apprentices – who's giving you your big shot? Who's inspiring you and helping you develop new skills? It could be a manager, instructor, learning provider or work colleague. Give them a shout out to say [#ThanksForTheChance](#).

Managers and instructors - we've all been helped along the way, and don't often get the chance to publicly recognise the people that made a difference to us. Share the stories of the mentors and managers that gave you a chance in your career.

Employers – encourage colleagues across the business to participate.

Learning providers – encourage your apprentices and employers to get involved and support the campaign. Recognise any organisations helping you to develop your services.



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Get creative

You could thank someone who:

- gave you your first job, a big project or helped you accomplish a career goal.
- helped you develop new skills, built your confidence and nurtured your talent.
- helped you to keep learning whilst working from home or even the business that was instrumental in enabling you to buy your first car.

There are hundreds of ways you can say **#ThanksForTheChance...**

How to say #ThanksForTheChance using social media Along with your story you can:

[Use these templates](#) on the Resources pages of apprenticeship.scot to either:

- use the editable PDF to type in the name of those you want to thank and share it as a picture.
- print it out, write who you want to recognise and share a picture of you holding it.
- use the jpeg graphic alongside your story.

or

If you don't have a printer, write the name down on a sheet of paper and share a picture of you holding it.

or

Film your short message on your mobile to share.

Post stories on Twitter, Instagram, Facebook and LinkedIn with **#ThanksfortheChance**
#BusinessBackingTalent

Remember to tag another apprentice, colleague or employer and encourage them to share their stories and thank others too.